



Changing Lives

# Collaborate to Graduate an Ultra Poor family

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# Unlock potentialities of the Ultra Poor Join Hands with SKS in this endeavor

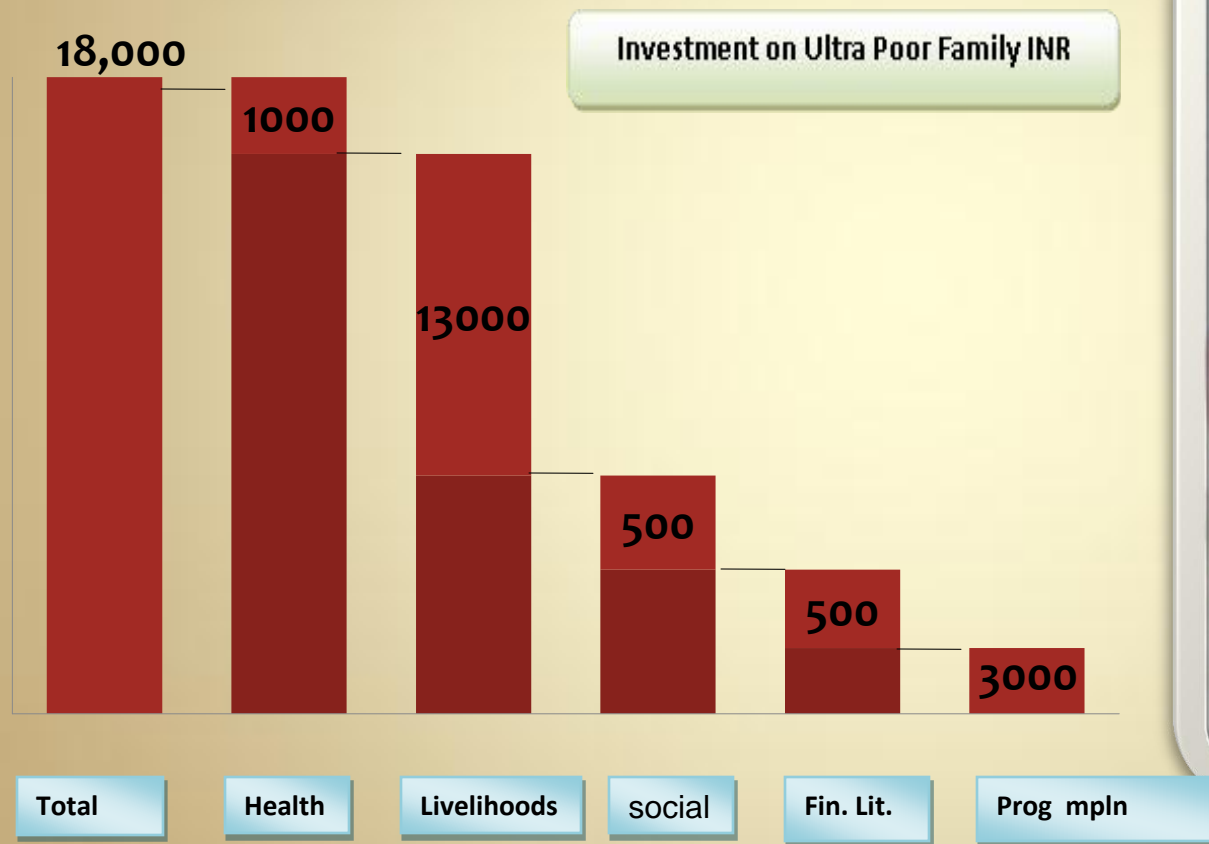
## The Best Gift for Her

- Vocational Skills
- Life skills
- Home skills



Dignity to life  
Opportunity for her child

# How your half a dollar a day transitions an ultrapoor family ?



# How you save and serve also?

- Eligible tax deduction under Sec 80 G
- If you are remitter from US eligible under sec 501 C through SKS Foundation, US
- Every dollar you are investing is transitioning Ultra Poor families towards sustainable livelihoods
- You can track their [Graduation Path](#) and see how

“your investment is magically transforming opportunity poor tribals and rural women”



# Profile of ultra poor you are helping to graduate

- Chronic hungry and mal nourished
- Children do not go to school to support parents in work
- Land less and asset less
- Live at the bottom of the pyramid often migrate to cities for work
- Resource poor but economically active

Ultra poor graduation is professional endeavor  
not a simple charity

# How you keep track of transition?

- Web based monthly updates about progress of your adapted family: Face book linkage
- Visuals through **YouTube** tracking
- Can make visits to the field to spend a day with the family you have so dearly adapted
- Can talk to your adapted family through mobile
- Can transfer your basic skills to their children

Share a spoon with them ; spread this message to  
your friends

# How the ultra poor family look like when you withdraw?

Our basic theme of work is “*hand holding*” to “*hand in hand*” to “*shaking hand*”

We shake hands when the family graduates to

- Food security
- Health security
- Income security
- Nutritional security
- Children reconnected to schools

You can have first hand info through web based tracking about this transition process and can get excited at how your investment turned into a magic bullet

# Whom are we looking at as potential partners?

Ultra Poverty practices are very scientific and enrich knowledge. We look at

- Business schools
- Students of “social development institutions”
- Donors who have inclination to tap the ***Knowledge Center of Ultra Poverty Learning***
- individual commitment that is looking for worthy engagement with extreme poverty and chronic hunger alleviation practices



# Share a spoon with them: power of half a \$ a day for just two years

## **Making a positive difference.**

You can effectively own the transition of one ultra poor family from chronic hunger to quality living with less than half a dollar a day investment for two years.

**You can track the transition** on the path way to graduation, the family you have so dearly adapted and get exciting feedback on how your half a dollar a day is doing magic in the lives of chronically hungry.

**Your investment is focused** to a specific ultra poor family by name.

Is it starting troubling your consciousness ?

Pl don't stop it, **write to us.**

How your half a dollar can load a punch much above its weight?

**“World owes none a living but everyone an opportunity to living”**



Help them graduate from chronic poverty